



TANNERY OF THE YEAR

2016

Fabio Barbosa, managing director of Brazilian tannery Couro do Norte, accepting the Global Tannery of the Year award in March 2016.



Introduction

A new approach

World Leather is pleased to launch the sixth programme of Tannery of the Year, the industry award that provides leather manufacturers around the world with a platform for sharing details of the work they do to make beautiful leather while looking after the environment, taking care of their workers, maintaining strong relationships with local communities and governments, forming good partnerships with customers and suppliers and remaining committed to innovation.

This programme will reach its conclusion in March 2018 with our traditional Tannery of the Year Gala Dinner, which will take place in Hong Kong. Only at this glamorous event will the identity of the sixth winner of the Tannery of the Year award become known. One participant will join the prestigious list of previous winners: Ethiopia Tannery Share Company in 2010; Heller-Leder in 2011; PrimeAsia China in 2013; Wollsdorf Leather in 2014 and Couro do Norte in 2016.

For the sixth programme, *World Leather* is making a series of important changes to the way in which we present our reports on each finalist and in the way the awards final will run.

One of the things that makes *World Leather* stand out in its coverage of the global leather industry is our practice of travelling to pioneering tanneries in all parts of the world and giving readers a boots-on-the-ground report of the work taking place there. This will continue. However, each issue of the magazine will include just one

Tannery of the Year enters its sixth programme with some important changes.

tannery report. We are expanding our coverage of what these stellar leather manufacturers do by adding to the main tannery report; the Tannery of the Year section in the magazine now includes new elements such as Buyer's View, to explain in detail the tannery's relationship with one particular customer. We are also tying the Tannery of the Year report more closely to our regional commentary articles, with new information from industry associations and other authorities to give greater context to the main tannery report. All of this will combine to bring readers the exclusive, hard-hitting, up-to-date content they expect from *World Leather*.

Each of the companies to feature in the magazine's Tannery of the Year reports will be a finalist at the Gala Awards event in Hong Kong in March 2018 and all of them will be in the running for the big prize. The changes mean, of course, that there will be slightly fewer finalists than in previous programmes.

As they always have done, finalist tanneries will present to an independent panel of judges on the day of the final. They will then gather with their guests at the dinner to enjoy a splendid evening with fine food and wine and, bringing the competition to its usual tense denouement, to find out the results. 🌐