

More leather in 2010

Dutch furniture manufacturer Leolux has decided that leather will feature more prominently in its 2010 collections.

The Pallone armchair was one of two Leolux products to earn nominations for the Interior Innovation Award 2010.

CREDITS: LEOLUX



With its roots going back to 1934 when its founders started making traditional furniture in the south of the country, Leolux is today the biggest designer furniture producer in the Netherlands – something of an ‘ideas factory’. Although leather has always been part of the range, Leolux has announced that it will use greater amounts of high-quality leather in its 2010 collections.

In a press statement at the 2010 IMM exhibition in Cologne in January, Leolux said that it would give the luxury furniture segment more attention in 2010 after two years during which it felt the need to focus more on “keenly priced design”. In contrast, the focus this year will be on “generously dimensioned models” that contain high-quality leather, presenting new creations from a talented group of designers.

The Cumulus sofa, created by German designer Gabriele Assmann, is a good example. It uses leather extensively and has adjustable seats and backs to let users define their personal level of seating comfort. According to Leolux, the large amounts of leather lend the Cumulus “an especially rich look”.

One of the things the Dutch company said it wanted to do at IMM was to present itself as a supplier of high-quality leather. This resulted in the presentation at the exhibition of two new types of upholstery leather, which have the product names Bronto and Suave.

Bronto distinguishes itself through its thickness (around 2 millimetres), its smooth surface and robust appearance. The thick nubuck Suave offers six different colours, soft grip and natural elegance.



The Morena sofa, created by Stefan Heiliger.

Strengthened range

Leolux says its collection is aimed at a broad target group: lovers of the familiar and modern as well as those of “very contemporary seating landscapes”. The collection has, therefore, been divided into three areas, each with its own audience and supplemented by dining room suites, lounge tables and footstools.

The Leolux stand at IMM 2010 devoted plenty of attention to the new leather sofas, including the Morena model, designed by Stefan Heiliger, which has ‘melting’ forms that allow the different elements to flow into one another. Each seat can be combined with different (mirror-image) backs. This creates little corners, with major chaise-longue elements, or sheltered corner seats with “a more active, deep angle”. The “sloping, divergent lines” help increase the options available.

Another Gabriele Assmann design, the spaciouly dimensioned Nocturne sofa, also featured prominently. The back of the Nocturne is adjustable into six different positions and the sofa can be turned into a

fully flat bed if the back is folded down completely. The options include a three-seat sofa with an arm on the right and a footstool left or a three-seat sofa with the arm on the left and the footstool on the right. The feet are finished in chrome-plated tubing and the footstool can also be supplied on castors.

Two Leolux models, the Pallone Limited and the Collana (which works as a corner ensemble, coupling two sofas together), have been nominated for the Interior Innovation Award 2010, a prestigious prize at the IMM event. They did not feature among the prize-winners, but their nomination meant they formed part of a special exhibition for all nominated products at the show.

All in all, Leolux will feel that IMM 2010 provided it with a good launch platform for its year of leather. 🌐

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